Peoplefluent Named 'Hot' Vendor in Total Compensation Management by Ventana Research

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RALEIGH, N.C. and WALTHAM, Mass. – **June 28, 2012** – Peoplefluent™, offering a unique combination of best-of-breedsocial, mobile and cloud-based suite solutions for Talent Management, Vendor Management and Workforce Compliance and Diversity, earned the industries' highest marks for compensation management products, according to a new value index released today by Ventana Research, a research and business technology advisory services firm.

"For more than a decade, Peoplefluent Compensation has been regarded as a premier solution used to help companies increase accuracy and cut down time on planning and administering salaries, incentives, and stock rewards, to best retain and reward employees," said Mark Smith, CEO & Chief Research Officer. "The company continues to invest in Peoplefluent Compensation to further expand the breadth of capability, most recently adding mobile solution applications which have emerged as a key differentiator that enhances usability."

Peoplefluent was named a 'Hot Vendor' in the 2012 Ventana Research Value Index for Total Compensation Management. Peoplefluent's compensation management tool ranked among the top vendors based on criteria including product quality, usability, reliability, cost of ownership and return on investment. Peoplefluent Compensation provides businesses with user-friendly systems to track and allocate rewards and pay among employees, manage compensation budgets, and manipulate payout cycles to reflect compensation changes brought about by job promotions, retention incentives and employee recognition awards. It is currently the only product on the market that offers businesses enhanced flexibility and visibility without the hassles or costs associated with customized software code.

"Peoplefluent's recognition as a top vendor in the compensation marketplace affirms our decision to exclusively offer its solutions to our enterprise clients as part of our Human Capital Connect offering," said Pat Milligan, Senior Partner, President – Talent Rewards & Communication at Mercer. "Implementing compensation programs that align with business strategies, are affordable and sustainable, while also driving productivity and engagement are critical requirements as companies face economic pressures and must adapt to an ever-changing workforce. Peoplefluent's Compensation technology solutions offer the comprehensive range of capabilities necessary to meet the diverse needs of our clients."

According to the Ventana Research report, compensation tracking products including Peoplefluent Compensation enable businesses to optimize performance from their workplace investments. The solutions indexed within the report offer firms a robust and efficient system for tracking the many aspects of compensation -- including base pay, merit and bonus pay, and incentives.

Ventana Research distilled a year of market and product research efforts and used a carefully crafted best practices-based methodology to represent how organizations actually will assess vendors. Built on a foundation of 10 years of business and technology research, this unbiased, fact-based index is the first such industry undertaking to assess the value of software designed specifically for enabling total compensation management.

About Peoplefluent

Peoplefluent is transforming Talent Management through best-of-breed technology and expertise. With a deep focus on business intelligence and analytics, the Company's social, mobile and cloud-based technology gives clients the actionable insight required to make strategic decisions that drive better business results. Nearly 80 percent of the Fortune 100 use Peoplefluent Talent Management, Vendor Management and Workforce Compliance and Diversity solutions to manage salaried, hourly and contingent labor across their organization. These solutions manage the entire talent lifecycle from recruiting to onboarding and through the ongoing management of each person's career while helping organizations measure, analyze and empower their existing workforce. The Company's solutions currently support more than 5,100 organizations ranging in size from large, global corporations to small and medium-sized businesses, and it is used by more than 5 million users in 214 countries and territories around the world.